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Three New Directors for Sinking Ship's Dino Dana

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Sinking Ship Entertainment and **Women in View** announced today the three successful candidates in their search for new directors for the new TV series **Dino Dana**.

"We're thrilled to welcome Nimisha Mukerji, Heather Hawthorn-Doyle and Sherren Lee to our team," said J.J. Johnson, founding partner of SSE. "Each of these directors brings a terrific infusion of talent, energy and creativity to this new series.

Announced earlier this year, **2x More** is part of a multi-tiered initiative by Women in View to double the number of women directing Canadian media within two years. In the second phase of the **2xMore /Sinking Ship Directors Lab**, three more women will be taken through prep, production and post-production on three episodes in the lead up to directing an episode of their own on the latest chapter of Sinking Ship's Emmy award-winning **Dino Dan** franchise, **Dino Dana**.

"With this round, we wanted to extend the benefits to all 40 applicants by having their pitches and reels considered by a stellar group of industry professionals," said Women in View Executive Director, Rina Fraticelli.

In addition to the Sinking Ship team, candidates profiles and reels were reviewed by acclaimed filmmaker Norma Bailey; VP Creative for Shaftsbury Films, Julie Lacey; Marie McCann Executive in Charge of Production, Kids' CBC; and Marney Malabar, Director of Kids TV for TVO.

According to Malabar, "The overall quality of the applications was impressive. In fact, we found in many cases we asked ourselves why directors with such talent and experience weren't already working? And of course, that's the issue at the heart of this initiative."

"What I really love about this next phase of 2xMore is that it's built on the model of women helping women." said Mars Horodyski. One of the directors in the first phase of 2xM, Horodyski is now directing 3 episodes of the new series and being shadowed by the next cohort." I'm thrilled to have a chance to pay it forward and help the latest wave of directors make the most of this amazing opportunity."

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Sinking Ship Entertainment is a multiple Emmy award-winning production and distribution company that specializes in live action-CG blended series. The company has produced over 500 hours of content including the hit series *Androids*, *Dino Dan*, and *Odd Squad*.

Women in View is a national not-for-profit organization dedicated to strengthening gender and racial diversity in Canadian media. **Since 2012, Women in View has produced an annual Women in View on Screen report.** **2xMore** sponsored by the Status of Women Canada in partnership with the Alberta Culture and Tourism, Bell Media, CBC, CMF, CMPA, Creative BC, DGC, NFB, and Telefilm Canada.