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## Acclaimed Canadian Jury Shines Spotlight on Women Directors Five in Focus: Atlantic

This year, Women in View, in partnership with Women in Film and Television- Atlantic, turns the spotlight on women directors from the Atlantic region.

Launched in 2017, Five in Focus invites a team of producers and broadcasters to identify and raise the profile of talented women directors. "Our goal is to draw attention to 'undiscovered' talent for our colleagues in the industry," said Bell Media's Gosia Kamela. "We want to say, 'Here are five gifted directors you need to know!".

"We have so many talented women in Atlantic Canada working outside the mainstream. It's exciting to see our directors given the chance to step up and show the rest of Canada their talent. WIFT-AT is thrilled to partner with Women in View on this much needed incentive," says Kimberlee McTaggart, WIFT-AT chair.

The directors of the Five in Focus: Atlantic will be announced at Prime Time in Ottawa 2018. Each of the five directors will participate in an Industry Day in Halifax on March 2 as part of WIFT-AT's Women Making Waves festival where they will have customized one-on-one meetings with producers, and a Master Class with some of Canada's most respected media creators.

The acclaimed group of producers and broadcasters nominating the 2017 Five in Focus: Atlantic directors are:

- Michelle Daly: Senior Director, CBC Comedy
- Allan Hawco: Actor/Producer/Writer, Take the Shot Productions
- Gosia Kamela: Production Executive, Drama & Feature Film, Bell Media
- Joan Lambur: Producer, CEO Lambur Productions
- Michael Volpe: President, Topsail Entertainment

"It's challenging for producers, showrunners and broadcasters to remain current with all the remarkable women directing shorts, indie features, commercials and web series," notes Rina Fraticelli, Executive Director of Women in View. "Five in Focus offers a perfect opportunity for key industry players to highlight 'undiscovered' directors for their colleagues, talent ready for hire."

Five in Focus is part of 2xMore, now in its third year, an initiative to double the number of Canadian women directing scripted TV — from 17% to 35%. Learn more about 2xMore here.

Five in Focus is sponsored by Telefilm Canada, Bell Media and the CMPA.

## Women in View

Women in View is a national not-for-profit organization dedicated to strengthening gender, racial and cultural diversity in Canadian media both on screen and behind the scenes. They do this through a range of initiatives that seek to generate awareness, promote talent and spark dialogue across the full spectrum of production, policy and artistic arenas.

Women in Film and Television: Atlantic

Women in Film and Television - Atlantic (WIFT-AT) is a not-for-profit organization that has been in operation since 2009 and has grown steadily, already attracting close to 150 members in the Atlantic region. Its vision is to advance, promote, connect and inspire all women working in screen-based industry in Atlantic Canada.

Women in View Executive Director, Rina Fraticelli and WIFT-AT Chair Kimberlee McTaggart are available for interviews.

For more information please contact Rina Fraticelli

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