



December 3, 2016

Acclaimed Canadian Jury  
Shines a Spotlight on Women Directors  
**Five in Focus**

Women in View, a non-profit organization dedicated to increasing the number of women working in Canadian media, announced a new initiative, headed up by a stellar jury, at the Whistler Film Festival. **Five in Focus** will raise awareness of the depth and diversity of directing talent by shining a spotlight on five women directors, each year for three years.

Earlier this year, the organization launched **2xMore**, a national campaign to double the number of women directing scripted television. "We realized with **2xMore** how much deeper the pool of directing talent is than most are aware of," said Rina Fraticelli, Executive Director of Women in View. "It's a big country, and this is a busy, deadline-focused industry, so it's not easy to keep on top of how many terrific, accomplished women are out there with experience directing shorts, indie features, commercials and web series."

**Five in Focus** will identify and promote five talented female directors every year for three years. The acclaimed group of broadcasters and producers nominating the 2017 Five in Focus directors are:

- Sarah Adams: *Executive in Charge of Production, Drama, for CBC Television.*
- Louise Clark: *President/ Executive Producer- Lark Productions*
- Jennifer Holness: *President, Hungry Eyes Film & Television, Inc.*
- Gosia Kamela: *Production Executive, Drama & Feature Film, Bell Media*
- Christina Piovesan: *Founder & Principal, First Generation Films*

"It's an invitation we're sending out to our colleagues in the industry," said Louise Clark. "We simply want to say, 'these are terrific talents. We wanted to bring this talent to the industry's attention.'"

The **2017 Five in Focus** directors will be announced at Prime Time in Ottawa in February. Each of the five directors will have customized one-on-one meetings with producers, a Master Class with some of Canada's most respected talents, and be featured in media publications including Playback.

This program will run alongside **2xMore**, an initiative to double the number of Canadian women directing scripted TV — from 17% to 35% — in two years. Learn more about 2xMore [here](#).

**2xMore** is sponsored by the Status of Women Canada in partnership with Alberta Government, Bell Media, CBC,CMF, CMPA, Creative BC, DGC, NFB, OMDC, and Telefilm Canada.

Members of **Women in View** and the **Five in Focus** jury will be at the program announcement at Whistler Film Festival's Women on Top Breakfast on Saturday, December 3.

### **About Women in View**

Women in View is a national not-for-profit organization dedicated to strengthening gender, racial and cultural diversity in Canadian media both on screen and behind the scenes. They do this through a range of initiatives that seek to generate awareness, promote talent and spark dialogue across the full spectrum of production, policy and artistic arenas.

5 in Focus Jury and Women in View Board Members are available for interviews.

For more information please contact Rina Fraticelli

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# 5<sup>IN</sup> FOCUS

2016 Jury



**Sarah Adams**

*Executive in Charge of Production, Drama, CBC*



**Louise Clark**

*President/ Executive Producer, Lark Productions*



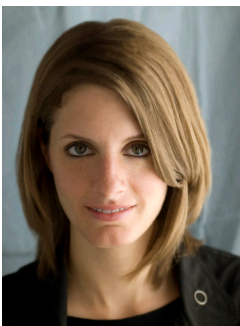
**Jennifer Holness**

*President, Hungry Eyes Film & Television*



**Gosia Kamela,**

*Production Executive, Drama & Feature Film,  
Independent Production, Bell Media*



**Christina Piovesan**

*Founder & Principle, First Generation Films*