





# **CALL FOR APPLICATIONS FROM WOMEN DIRECTORS**

August 8, 2017- TORONTO

Women in View and Sinking Ship Entertainment are inviting applications for the third round of the <a href="mailto:2xMore/Sinking Ship Director's Lab">2xMore/Sinking Ship Director's Lab</a>. The Lab will take three more women through prep, production and post on three episodes in the lead-up to directing an episode of their own on the latest chapter of Sinking Ship's Emmy award-winning Dino Dan franchise, Dino Dana.

2xMore is a three-year initiative by Women in View to double the number of women directing scripted media - from the current 17% to 35% - within two years.

"My greatest fear for Sinking Ship is that we would ever appear antiquated," says J.J. Johnson, founding partner of Sinking Ship Entertainment. "The only way to fight against that is to remain open and accepting of fresh perspectives and new views. The 2xMore initiative has been instrumental in introducing us to brilliant rising talents who have greatly enriched our series, both onscreen and off. We're absolutely thrilled to be participating in a third round of this clearly necessary program."

Nimisha Mukerji, one of the directors in the last round, agrees. "Do whatever you have to do to apply to this! For me it was a career defining experience. Not only will you be directing for television but you'll have the chance to collaborate with so many incredible women on a show that centers around a smart, creative and fearless little girl. Sinking Ship and Women in View have made it possible for female directors to breakthrough into the scripted world."

According to Rina Fraticelli, Executive Director of Women in View, applications will be reviewed by a stellar group of broadcasters, including Amazon's Tara Sorensen, Tom Hastings from Bell Media, Susan Alexander from Corus and Sarah Adams from CBC. "This means that in addition to the three who are selected to direct Dino Dana, all eligible candidates will be brought to the attention of this formidable group," she said.

Media Contacts:

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Rina Fraticelli: <u>rina@womeninview.ca</u>

## **Application Details**

#### The Pilot

Up to three successful candidates will shadow on three 11-minute episodes of the Sinking Ship series, Dino Dana; and will be offered a DGC contract to direct a fourth episode.

Travel subsidies are available to successful candidates from outside Ontario.

## Eligibility

This initiative is open to Canadian women or landed immigrants who have completed professional media training and have significant scripted directing experience.

Ideal candidates will have directed scripted drama, and have shadowing or related experience in scripted TV.

#### Your application should include:

- Cover letter demonstrating your interest and passion for directing television and confirming your availability between October 25, 2017 and November 18, 2017.
- Professional CV
- IMDb.com link
- Director reel with two short (<u>max</u> 5 minutes each) samples of directing work completed within the last three years. (Vimeo or other online link with password, if appropriate)
- References from two industry professionals familiar with your skill at directing.

# APPLICATIONS MUST BE SENT to nextgen@sinkingship.ca

## by midnight September 5, 2017

## About Women in View/ Sinking Ship Entertainment:

Sinking Ship Entertainment is a multiple Emmy award-winning production and distribution company that specializes in live action-CG blended series. The company has produced over 500 hours of content including the hit series Androids, Dino Dan, and Odd Squad.

Women in View is a national not-for-profit organization dedicated to strengthening gender and racial diversity in Canadian media. Women in View's latest project, 2xMore, is sponsored by Status of Women Canada in partnership with the Alberta Culture and Tourism, Bell Media, CBC, Canadian Media Fund, CreativeBC, CMPA, DGC, NFB, OMDC and Telefilm Canada.