



Jill Golick to Helm Women in View

New Direction for Female-Focused Advocacy Organization



June 12, 2018 (Toronto, ON) Tracey Deer, Chair of Women in View, is pleased to announce the appointment of Jill Golick to the position of Executive Director. Golick will work along side WIV General Manager Amber-Sekowan Daniels to develop a comprehensive new program that will help bring the Canadian film and TV industry to a 50:50 gender balance.

“Over the last nine months we’ve revealed and recognized what a miserable experience women have had in film and TV,” said Golick. “But I believe we are at a unique moment in time when we can make significant change.”

“We are so thrilled to have Jill at the helm, leading the charge to ensure gender equity becomes our new reality,” said Tracey Deer, “She is passion personified with big, bold ideas that will get us to the goal line sooner rather than later.”

Golick has served on WIV’s Board of Directors since 2016 and replaces Rina Fraticelli, founding executive director who stepped down at the end of March. Women in View has been documenting the presence and absence of women in publicly-funded Canadian media since 2011 in its annual On Screen Report. Its newest report covering the years 2013-18 will be released this fall.

Under Golick’s leadership the organization will expand its focus to providing solutions to the problems that prevent women from advancing and thriving in the industry. The organization will also facilitate networking among women in the industry in a variety of ways. A full portfolio of programs will be launched in early fall.

Golick is a well known figure in the Canadian TV industry with more than 30 years experience as a television showrunner, writer and producer, working in children’s (*Androids*), prime (*Blue Murder*), soap (*metropia*) and digital (*Weirdwood Manor*). She is perhaps best known for the internationally-acclaimed, award-winning digital detective series *Ruby Skye P.I.*, which she created, wrote, financed and produced. Golick served as president of the Writers Guild of Canada for eight years stepping down in April. She teaches television writing at York University.

Women in View was founded in 2008 by Liz Shorten (Senior Vice-President, Canadian Media Producers Association) and Fraticelli as an informal organization to produce an international conference, Sex Money Media, which was an opportunity to exchange strategies and views on addressing the under-representation of women in media.

The recommendations from Sex Money Media led to WIV's commitment to produce Women in View on Screen annual report.

In 2012 WIV also produced a pilot project - Creative Leaders - to advance women in leadership positions. Five women - Karen Powell, Lisa Jackson, Mary Henriksen, Ngozi Paul, Sadia Zaman and Tracey Friesen - were matched with their ideal "sponsors" for a two year process of advancement.

In 2015, with sponsorship by the Status of Women Canada and funding from a cross-section of media organizations, Women in View embarked on an ambitious 3-year campaign to shift the culture of the Canadian media landscape towards greater diversity and inclusion. The initiative was grounded in strong partnerships with multiple public and private sector media organizations. This campaign led to the initiatives 2x More, Five in Focus and MediaPlus+.

Links:

Women in View: <http://womeninview.ca/>

MediaPlus+: <http://mediapluscanada.ca/>

Five in Focus: <http://womeninview.ca/initiatives/five-in-focus/>

2x More: <http://womeninview.ca/initiatives/2x-more/>

Women in View on Screen: <http://womeninview.ca/reports/>

About:

Women in View is a national not-for-profit organization dedicated to strengthening gender and racial diversity in Canadian media both on screen and behind the scenes through a range of initiatives that seek to generate awareness, promote talent and spark dialogue across the full spectrum of production, policy and artistic arenas. The WIV Board of Directors includes women from across Canada working in a broad spectrum of industry roles.