WOMEN IN VIEW ON SCREEN 2023 REPORT

REVEALS COMPLEX LANDSCAPE: FRAGILE PROGRESS, PARITY GAINS AND SETBACKS FOR WOMEN IN THE SCREEN INDUSTRY

FOR IMMEDIATE RELEASE

TORONTO, August 31, 2023 - The 2023 Women in View On Screen Report (WIVOS23) was released today revealing several critical findings including how much work there is to be done in terms of representation both behind and in front of the camera.

Some key findings include:

- Black women have the least representation across all key creative roles, led the fewest projects, and received the least funding overall and on average for those projects.
- Indigenous women and gender diverse creators have featured strongly in recent calls for support and representation, with losses in share of work in television and only small gains in film.
- Women and gender diverse people were employed 20-30% less often in documentary TV than in drama.
- Women and gender diverse TV writers received less work in 2020 and 2021 (42%) compared to 2019.
- Women and gender diverse cinematographers in television continue to have the least share of work of all creative roles, which decreased in 2020 (6%) and 2021 (10%) versus 2019 (17%).

"These findings suggest that the hard-earned progress that began to pick up speed in 2019, is fragile and that more sustainable infrastructure is required to ensure that parity – and importantly, equity – gains withstand external market pressures". comments Sharon McGowan, Chair of Women in View.

The results of WIVOS23, presented today by Lead Consultant Lindsay Valve, demonstrate a decrease overall in progress made pre-pandemic, as shown through WIVOS19 and WIVOS21. Indigenous Women, Black Women, and Women of Colour were the most significantly impacted and underrepresented.

The data for the report was collected from 234 English-language television projects including, for the first time, 107 documentary series. WIVOS23 also includes 653 English-language film development projects and 127 English-language film production projects. In total, 5,919 credits were reviewed, 1,721 of which went to women and gender diverse creatives.

The WIVOS23 launch today will be the beginning of a public dialogue that Women in View will be leading in collaboration with various industry partners over the next several months.

Women in View is a national not-for-profit organization dedicated to strengthening gender representation and diversity in Canadian media both on screen and behind the scenes.

Major funders for the Report were the Canada Media Fund, Telefilm Canada and the Inspirit Foundation.

To access the full report, please go to the Women in View website or click <u>here</u> for English and <u>here</u> for French.

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